



ASSOCIATION OF BOYS AND GIRLS COUNTRIES OF THE UNITED STATES OF AMERICA
A COMMUNITY DEVELOPMENT ORGANIZATION

BOYS & GIRLS
C O U N T R Y

A Home for Children

CORPORATE PARTNERSHIP

BOYS AND GIRLS COUNTRY OF HOUSTON, INC.

**“Though my father and mother forsake me, the Lord will receive me.”
Psalm 27:10**

Boys and Girls Country transforms the lives of children from families in crisis by providing a loving and nurturing Christian home environment, guiding them toward becoming self-sustaining and contributing adults. Our primary mission is to offer a safe and secure home for these children, ensuring their overall well-being and development.

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HISTORY AND OVERVIEW

Since 1971, Boys and Girls Country (BGC) has remained committed to its mission of loving and protecting vulnerable children. From the start, our corporate partners have been essential in helping us instill values of love, grace and forgiveness, which are key to the healing process for our children. These partnerships are crucial in breaking the cycle of trauma, poverty and abuse in their lives.

Our main campus in Hockley, Texas, has the capacity to serve up to 88 boys and girls, ranging from age 5 through high school. However, our program emphasizes a high-touch model, prioritizing the quality of care over the number of children we serve. At Boys and Girls Country, our focus is on providing a nurturing environment where youth find not just a home, but a family and a community that supports them for as long as they need. Our residents come from diverse ethnic backgrounds, primarily from the Greater Houston area, and are voluntarily placed by family members or guardians facing crises such as poverty, abuse or an inability to provide care.

Each cottage at BGC houses either boys or girls. Family life is guided by a trained married houseparent couple, with support from two additional trained relief houseparents. These houseparents provide a loving, stable environment while actively teaching and modeling the social skills necessary for success in school, the workplace and beyond.

Our comprehensive program delivers mental health and educational services through a trauma-informed approach. Each child benefits from access to counseling and behavioral health professionals as well as educational and specialized learning resources provided by our on-site student learning center. Licensed counselors and psychiatrists offer ongoing support to help children heal from past trauma. Additionally, tutoring and credit recovery programs are available for students who are academically behind, ensuring they can complete their general education and graduate with their peers.

While the average length of stay at Boys and Girls Country is approximately two years, many of our children grow up here, becoming part of our extended family. We emphasize the importance of God, family, and education, standing by our kids through their firsts, triumphs and challenges—just as any family would. We encourage them to think about their futures and provide the tools and guidance they need to become self-sustaining adults.

One of the most unique aspects of our approach is the College and Career program. At Boys and Girls Country, our care and commitment don't end at age 18 or with a high school diploma. Through this program, we continue to mentor and support our young adults as they attend college, pursue trade school, join the military or start their careers. We ensure they have the resources, guidance and encouragement needed to thrive in the next chapter of their lives.



MISSION SUPPORT LEVELS AND BENEFITS

As a valued corporate partner, you are an essential member of the Boys and Girls Country family. Your support plays a crucial role in transforming the lives of the children in our care. We deeply appreciate your partnership and are dedicated to being good stewards of your generous investment. We are committed to providing a rewarding partnership experience and will work with you to customize sponsorships that align with your specific objectives, enhancing your engagement with Boys and Girls Country.

CORPORATE COTTAGE FAMILY SPONSOR

\$10,000+

Each cottage family at Boys and Girls Country includes up to eight children who require the same level of care and incur the same costs as any family. The Cottage Family Sponsor program helps cover the operational needs of our families, including food, clothing, training and support for our dedicated houseparents. While our working ranch and donations from the community help provide some grocery staples, **food purchases for our extended family still amount to nearly \$10,000 per month.** Your sponsorship plays a vital role in ensuring that our children have everything they need to thrive in a loving and supportive environment.

Benefits of sponsorship include:

- **Name and logo placement** on the Boys and Girls Country website for one year, reaching over 20,000 visitors annually.
- **Name recognition** in all newsletter communications, reaching 5,000-5,500 combined recipients per issue.
- **A \$5,000 table for 10** at the Heritage Award Dinner, with recognition in event materials.
- **Quarterly photos and updates** on the successes, challenges and prayer requests related to your sponsored cottage, keeping you closely connected to the impact of your support.

CORPORATE COLLEGE & CAREER PROGRAM SPONSOR

\$7,500+

The College and Career Program, established in 1997, was created to ensure that our high school graduates have the opportunity to continue their education or training, whether at a college, trade school or by entering the military. As a College and Career Sponsor, you help fund the essential needs of our young adults in this program, covering expenses such as gas, food, college applications, health insurance and training and support for our mentors.

Benefits of sponsorship include:

- **Name and logo placement** on the Boys and Girls Country website for one year, reaching over 20,000 visitors annually.
- **Name recognition** in all newsletter communications, reaching 5,000-5,500 combined recipients per issue
- **A \$5,000 table for 10** at the Heritage Award Dinner, with recognition in event materials.



MISSION SUPPORT LEVELS AND BENEFITS

CORPORATE EDUCATION LAB SPONSOR

\$5,000+

All of the children served by Boys and Girls Country qualify as at-risk. Many of our kids arrive several grade levels behind in key subjects. An Education Lab Sponsor provides essential funding for on-campus tutoring, diagnostic testing, enrichment materials and out-of-school programming. Thanks to these efforts, **our campus achieved an average GPA of 3.2 last year and many of our students were able to catch up to their grade level.**

Benefits of sponsorship include:

- **Name and logo placement** on the Boys and Girls Country website for one year, reaching over 20,000 visitors annually.
- **Quarterly photos and updates** on the successes, challenges, and prayer requests related to your sponsored cottage, keeping you closely connected to the impact of your support.

CORPORATE ENRICHMENT SPONSOR

\$3,750+

Enrichment activities are crucial for a well-rounded childhood. An Enrichment Sponsor provides essential funding for activities such as summer programs, extracurricular pursuits (sports, band, etc.) and family outings. **Nearly every child at Boys and Girls Country participates in at least one enrichment activity which helps foster their growth and development beyond the classroom.**

Benefits of sponsorship include:

- **Name and logo placement** on the Boys and Girls Country website for one year, reaching over 20,000 visitors annually.
- **Name recognition** in all newsletter communications, reaching 5,000-5,500 combined recipients per issue.
- **Quarterly photos and updates** on the successes, challenges, and prayer requests related to your sponsored cottage, keeping you closely connected to the impact of your support.

**By supporting Boys and Girls Country through any of these opportunities, corporate sponsors are donating unrestricted funds to Boys and Girls Country. Donations are tax-deductible minus the fair market value of any benefits provided including tickets or meals.*



VOLUNTEER & ENGAGEMENT OPPORTUNITIES

Corporations not only provide valuable sponsorships but also play a crucial role through their volunteer efforts. Corporate volunteer groups support Boys and Girls Country in several impactful ways:

- **Campus Beautification Projects:** These tasks can include painting, building fences, cleaning and mulching flowerbeds, power washing, window cleaning and deep-cleaning cottages.
- **Collection Drives and In-Kind Donations:** Donations help offset many of our expenses. Ongoing needs include personal hygiene products, cleaning supplies, paper products, non-perishable foods and seasonal children's clothing.
- **Spring Festival:** This annual family-friendly event, BGC's largest public-facing event, requires over 500 volunteers to ensure its success. Volunteers assist with crafting and game booths, ticketing at inflatable stations, food zones, basket sales and clean-up. Most groups organize themselves into two shifts to enjoy the festival with their families.

Your support in these areas makes a significant difference in the lives of the children we serve.

OTHER WAYS INDIVIDUAL EMPLOYEES CAN GET INVOLVED

Amazon Wish List

Anyone can support us by shopping from BGC's Amazon wish list. This list provides an up-to-date overview of current needs and essential items for our children and cottage families.

To view our wish list, please visit: www.bit.ly/wishlistbgc

Matching Gifts Through Work

If your company offers a matching gift program, please encourage them to include us as a beneficiary! We would be delighted to provide information about Boys and Girls Country and become one of their preferred charities.



Boys and Girls Country hosts two major special events annually that are crucial for securing the financial support needed to care for our children. These events are essential to our mission and rely on the generosity of those who support and attend them.

Each event offers numerous opportunities for company engagement, including:

- **Volunteer Opportunities:** Join us in hands-on activities and support the event's success.
- **Event Marketing and Promotion:** Collaborate with us to enhance visibility and reach.
- **Financial Support:** Contribute as a sponsor or underwriter to maximize your impact and increase community visibility.
- **Interaction:** Engage directly with the children we serve and witness the difference your support makes.

EVENT OPPORTUNITIES

Spring Festival



- **Date:** Annual event held the first Saturday in May on the BGC campus.
- **Family-Friendly:** A day designed for all ages, bringing the community together.
- **Outreach:** An opportunity to highlight our mission and introduce the community to our beautiful campus.
- **Attractions:** Includes carnival rides, games, food, a basket sale and live entertainment.
- **Volunteers:** The event's success relies heavily on the many volunteers who dedicate their time.
- **Sponsorship Levels:** Range from \$200 for a booth sponsorship to \$100,000 for the event title sponsor.



EVENT OPPORTUNITIES CONTINUED

Heritage Award Dinner



- **Timing:** Largest fundraising event held annually in the fall.
- **Impact:** The Heritage Award Dinner generates over 20% of our annual revenue.
- **Honoree:** Recognizes a community leader for their dedication and support of BGC and the Houston area.
- **Entertainment:** Features a special presentation by our BGC children, including an emotional testimonial.
- **Evening Finale:** Concludes with a performance from a top comedian. Past entertainers have included Jeff Foxworthy, Jay Leno, Dana Carvey and many others.
- **Sponsorship Levels:** Range from \$5,000 to \$100,000, with each level including a table of ten for the event.

